

Nefesh B'Nefesh

In the less than four years since its founding, Nefesh B'Nefesh has taken giant strides towards achieving its stated goal of revitalizing North American Aliyah (immigration to Israel).

By removing or minimizing the financial, professional, logistical and social obstacles that potential Olim face, Nefesh B'Nefesh has not only increased the numbers of Olim, but also helped ensure their successful absorption in Israel.

Nefesh B'Nefesh, in close cooperation with the Jewish Agency for Israel, has successfully changed the shape of North American Aliyah. The remarkable growth rate expressed in the table below is testament to the winning formula that the organization has implemented. At the same time, Nefesh B'Nefesh is looking forward to exponential growth in 2006 and beyond.

Facts & Figures

	2002	2003	2004	2005
Planes	1	2	4	7
Olim <small>(new immigrants)</small>	519	1000	2000	3200 <small>(projected)</small>

Summer 2005

New immigrants: 1800	Families: 500	Singles: 300
Average age of adult: 35	Oldest Oleh: 90	Youngest Oleh: 3 weeks

On 13 July 2005, two separate charter flights of NBN Olim will arrive in Israel at the same time. This arrival will mark the largest single day of North American Aliyah in Israel's history.

One of the flights, departing from Canada, will mark the first time that an entire plane load of Canadian Jews have arrived in Israel in order to make Aliyah.

Success (2002-Today)

In Israel Today: 99%	Employed: 94%* <small>*at least one per household, of those seeking work, as of January '05</small>
New Sabras: 110	Marriages: 36 including 2 couples who met on NBN flights

- NBN Olim come from 31 U.S. states and 6 Canadian provinces
- Represent many streams of Judaism: Orthodox, Conservative, Reform and unaffiliated.
- Professionals in: Medicine, Dentistry, Physical Therapy, Social Work, Psychology, Hi-tech, Finance, Graphics, Marketing, Drama, Education, Robotics, Mathematics and Physics.
- Nefesh B'Nefesh olim settle throughout Israel.

**Nefesh B'Nefesh**
■■■■■■■■■■■■■■■■■■■■ ISRAEL: Our Past... Our Future... Your Present.

Israel: Beit Ofer - 5 Nachum Hefzadi Street | Jerusalem, 95484 | Tel: (02) 659-5700
North American: 42 East 69th Street | New York, NY 10021 | Tel: (212) 734-2111
Nefesh B'Nefesh Aliyah Resources and Information: 1-866-4-ALIYAH | www.nbn.org.il

Letters of Endorsement

Moshe Katsav, President of the State of Israel

"I wish to thank you.... The issue of Aliyah from North America is one of Israel's challenges in the present decade. I support you in your endeavors and hope that they will encourage many to come on Aliyah to Israel."

Ariel Sharon, Prime Minister of Israel

"(It is your responsibility) to support programs and initiatives towards aliyah from North America, such as Nefesh B'Nefesh.... The very essence of Zionism is aliyah. It is the primary goal of my government."

Shimon Peres, Vice Prime Minister

"I fully support the efforts of Nefesh B'Nefesh. Your initiative to assist and promote Jewish Aliyah from North America has come as welcome news, especially in these difficult times. The unity of Jews around the world in their support of Israel and its well-being is a great source of strength for our country, and your commendable undertaking is a case in point. I look forward to seeing the fruits of your endeavors."

Benjamin Netanyahu, Finance Minister

"Nefesh B'Nefesh represents making one of the dreams I fought for a reality: Bringing home to Zion our Jewish brethren from the Diaspora. I feel proud to support the efforts of Nefesh B'Nefesh to increase Aliyah from North America. I'll be happy to help in any capacity."

Ehud Olmert, Vice Prime Minister

"I wish you success in your endeavors and look forward to welcoming Jewish families from North America to Jerusalem as a result of your efforts."

Zeev Bielski, Chairman of the Exec. of the Jewish Agency

"I greatly value the pioneering work and praiseworthy success of Nefesh B'Nefesh in increasing Aliyah from North America. This Aliyah of choice is an inspiration to us all. I look forward to developing our cooperation, together with the Government of Israel, in working towards our common goal of increased Aliyah from North America."

Rabbi Israel Meir Lau, Former Chief Rabbi of Israel

"I am impressed and encouraged by your plans to assist Jewish families from North America to make Aliyah to Israel. We are once again witnessing the strength and unity of the Jewish people in their desire to help their brethren in Israel and around the world."

Natan Sharansky

"I am proud to support the efforts of Nefesh B'Nefesh to encourage Aliyah from North America. May you succeed in your ambitious endeavors."

